



My Sista, My Friend™

## **Project: Sisters of Success Tour**

Produced by Eye of the Artists Foundation

### **Summary of organization's history and mission**

Eye of the Artists Foundation is a charitable education and community empowerment organization whose mission is to serve as a catalyst and advocate for the exposure of arts to the community with an emphasis on youth. The foundation has a rich legacy of empowering artists to serve and producing arts education materials and programs that enhance learning.

### **The Community Benefit**

The community benefit of *My Sista My Friend: Sisters of Success Tour* is connecting positive women of achievement in the community to the arts and learning. The direct positive interaction with the women inspire personal achievement for girls, young women, and older women. The project encourages bridge building, diversity, and promotes positive cultural connections amongst females of various backgrounds. The project also utilizes selected featured successful women as workshop leaders, imparting lessons in creative writing, visual art, history, and self-esteem.

Free arts curriculum packets will be distributed to schools, churches, and youth groups. The project will serve as a catalyst for exposing underserved populations and others, to the contributions of contemporary females in the arts, education, and other focus areas.

### **The Community Need**

An overwhelming number of girls and young women in our community have limited exposure to the arts and positive women that are achieving in the arts, business, education and community service. Young women in underserved populations need to be exposed to successful women who look like them, as well as have a sense of history and culture. Providing positive arts, cultural programs, and resources that are accessible to the community benefits the *entire* community, particularly our youth.

### **Description of overall program/project to be funded**

The *My Sista My Friend: Sisters of Success Tour* is the arts, education, and outreach component of the program/training empowering young women, which is meant to expose young women to positive women in the community, as well as bring the arts, education, and leadership development directly to girls and young women.

The funds obtained will primarily be used to create touring exhibit panels and distribute thousands of free curriculum guides and card sets that utilize art, literature, and history to educate young women. The project will collaborate with women's groups, arts organizations, community events,

museums and schools to reach targeted audiences. To compliment the curriculum, workshops will be scheduled and presented throughout the city utilizing professional artists, writers, educators and other women that are featured in the project.

## **Brief description of goals and objectives for program/project**

The primary goal of *My Sista My Friend: Sisters of Success Tour* is to bring a positive interactive experience that connects older women and younger women, while enhancing arts and cultural programming at numerous venues throughout the community.

The secondary goal is to provide an artistic format to highlight the accomplishments of women in the Greater Cincinnati area and provide an example to encourage young women to achieve their goals, by providing the curriculum and workshops at a location convenient to the audience.

## **2008 Sponsorship of My Sista My Friend: Sisters of Success Tour**

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### **Arts/Education Curriculum**

A unique arts and education curriculum which bring positive interactive experiences connecting older women and younger women, while enhancing arts and cultural programming in the community. The curriculum materials are distributed **free** to the public.

The curriculum is developed by Eye of the Artists Foundation, a 501(c)3 arts organization created to empower the community through arts and education. This special sponsorship is designed for individuals, organizations, businesses, groups, schools, sororities, and others to help defray the cost of reproducing the curriculum and art panels. The sponsor's logo will be featured prominently on panels and signage related to the curriculum.

**Suggested sponsorship amount:** \$1,000.00 - \$10,000.00

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### **Payment for Sponsorship**

It is agreed that the Sponsor will pay Eye of the Artists Foundation a total of \$\_\_\_\_\_ for the **sponsorship**. All payments should be made to "*Eye of the Artists Foundation*", Tax ID # 83-0395169 and mailed to 1860 Wynnewood Lane, Cincinnati, OH 45237. In some cases, a portion or the entire donation is tax deductible under section 501(c) 3 of the Internal Revenue Code. Please consult your tax professional regarding the type of sponsorship.

**Your Name:** \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please return a copy of this form and payment to:  
Eye of the Artists Foundation, Attn: *Sisters of Success Tour*  
1860 Wynnewood Lane, Cincinnati, OH 45237